

Report of the Strategic Director Place to the meeting of Bradford South Area Committee to be held on 19 October 2023

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Subject:

Bradford 2025 UK City of Culture update and other cultural partnership activities in Bradford South

Summary statement:

To provide Bradford South Area Committee with an update regarding UK City of Culture 2025 and other work the council's Culture & Events Team deliver, fund and support across Bradford South Constituency

EQUALITY & DIVERSITY:

Culture is our Plan directly supports the Council's (CBMDC) equality objectives. It sets demanding targets to improve diversity and representation across the district's cultural sector and in the Council's own cultural service provision. By 2031, 50% of Bradford District creative workforce, audiences and cultural leadership will be drawn from people currently underrepresented in the Culture and Creative Industries sector. Support for these equality and diversity ambitions is a condition of future CBMDC funding for arts, cultural and heritage projects.

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Portfolio:

Healthy People & Places

Overview & Scrutiny Area:

Regeneration & Environment

1. SUMMARY

- 1.1 This report seeks to provide an update to Bradford South Area Committee about preparations for the UK City of Culture 2025 and other work the council's Culture & Events Team deliver, fund and support across Bradford South Constituency.

2. BACKGROUND

2.1 UK City of Culture 2025

On 31 May 2022 Bradford was revealed as the winner of this hotly contested competition live on BBC The One Show by Secretary of State for the Department of Digital, Culture, Media and Sport (DCMS).

- 2.2 The landmark year is set to deliver more than **1000 new performances** and events including **365 artist commissions**, a series of major arts festivals as well as exciting national and international collaborations. Its themes will be rooted in the unique heritage and character of Bradford and will reveal the magic of the district that is held in its people, its ambition, and above all, its potential. [Bradford 2025](#)

2.3 Bradford Culture Company

Since winning UK City of Culture 2025 and the appointment of an Executive Director and Creative Director the new BD25 team has been busy recruiting its wider team. It is anticipated when at full complement for 2025 the team will have between 80 – 100 team members.

2.4 City of Culture Readiness, Legacy and Governance

To ensure effective reporting and delivery lines, ensuring clarity of responsibility and oversight are essential to the delivery of a successful 2025 and for legacy moving forward. To this end a governance and structure has been put in place. A District Readiness Board has been established including representation from key council services, the BD25 Team as well as key external partners such as the Police. Reporting into the District Readiness Board are 3 subgroups: District Infrastructure and Transport Group, Licensing, Planning and Safety Group and Capital Projects Group. Additionally, a Member Reference Group with cross party representation has also been established.

- 2.5 The Council and in particular its Culture & Events Team has been the key partner, working alongside and substantially supporting the BD25 Bid Team in the development of the successful UK City of Culture 2025 Bid, as well as the establishment of multiple agency new key partnerships and initiatives. It continues to be an integral partner in the delivery of UK City of Culture and its own festivals and events programme is key in establishing the platform for 2025 providing a significant contribution towards runway activity in 2024, and the 2025 programme itself as well as for the Legacy in 2026 and beyond.

- 2.6 Winning the designation of UK City of Culture has meant the last year has been exceptionally busy for the council team with a significant increase in workload to be managed as we prepare for 2025. Focus has been on recruiting to key roles within the team and setting the scene for future activity, bringing potential new partners to the district and strengthening the council's own cultural offer whilst supporting the establishment of the Bradford Culture Company that will deliver 2025.

2.7 The Strategic Lead for City of Culture, Policy & Events continues to provide advice, guidance and support to the BD25 Directors, support the development of the runway and 2025 programme of activities and sits as an observer on the Bradford Culture Company Board. To maintain this close working relationship the Culture & Events Team will spend part of the working week co-located with the BD25 Team in their new city centre offices in Aldermanbury.

2.8 **Place and Investment Marketing Partnership**

We will need an aligned approach to culture, place marketing and investment to ensure we make the most of the opportunities UK City of Culture 2025 will bring to our district and the wider economy. A new Place and Investment Marketing Partnership for the district has also now been established.

2.9 **Culture Is Our Plan**

In early 2021 running alongside Bradford's UK City of Culture 2025 bid campaign, the Council adopted an ambitious 10-year cultural strategy, 'Culture Is Our Plan', which aims to instigate more cultural investment and engagement across every part of the Bradford District. Both the UK City of Culture and the 10-year cultural strategy present compelling opportunities for an enhanced cultural offer across all six wards in Bradford South. [Culture is Our Plan](#)

3. **OTHER CONSIDERATIONS**

3.1 **Culture & Events Team**

The council's Culture & Events Team is a small team, currently responsible for the following work streams in addition to its support and development work with Bradford Culture Company (BD25):

- Cultural Programme of Events & Festivals
- Cultural Partnerships
- Arts, Culture and Heritage Grants Programmes

3.2 **Cultural Programme of Events & Festivals**

Our festival programme has been developed to support a range of festivals & events across the district whilst offering the opportunity to drive footfall into key locations across the district, increase economic growth and provide a range of free and affordable cultural activities.

3.3 This programme is partly delivered directly by the Culture & Events Team and partly via cultural and community partners to develop a relevant and vibrant cultural offer for Bradford District. Key moments in the events calendar delivered by the Culture & Events Team include:

- **BD: Festival** - A free family festival using theatre, dance, poetry and art to bring to life the streets of Bradford. Free for all to attend, this festival was re-introduced in 2022 and reached over 15,000 people across the district in August 2022. This year's festival ran July 2023 and early indications estimate an increased reach to approx.25,000.

- **Taste: BD** - A new flagship event for the city centre which hosted a celebration of local food, drink and craft providers. Bringing opportunities to the city centre businesses and those from across the district who desire a showcase. Delivered by the Culture & Events Team in collaboration with the Economic Development Team. This highly successful event took place on 28-29 April 2023. Estimated number of attendance 20,000.
- **BD: Is LiT** - A biennial district wide Festival of Light. Bringing to life our streets, community centres, shops and bus stops using light installations. In 2021 the festival involved multiple commissions taking place across the district and culminated in a festival across the city centre of free light art with 25,000 attendees from across the wards in the district attending. The 2023 festival next takes place on 3-4 November 2023.

3.4 **Festival Fund**

The district has over 30 festivals and events across the year that are celebrated in a range of spaces including parks, community hubs, shopping centres and in our neighbourhoods. In 2021/22 we ran our first festival fund opportunity which resulted in 10 festivals receiving funding including 2 delivered in Bradford South Constituency as follows:

- **Art in't Park in Royds Ward** - a free family arts event with workshops and performances taking place across parks in Bradford which included an event in Harold Park in July 2022. Estimated number of attendance 200.
- **Diwali Together 2022 Celebration** delivered in **Wyke Ward** - Bradford has a large Indian community, yet there haven't been many events/ celebrations held in the area to represent Indian Culture. Diwali Together 2022 was an extraordinary Diwali celebration organised by Keighley Community Access CIC. It was a Grand & Illuminating Diwali celebration in the City of Bradford at the Bradford Bulls Stadium on the 14 October 2022. An exciting evening with live Indian music, professional dance performances from classical Indian dance called Bharatanatyam & Kuchipudi to modern Bollywood dance performance, a varied menu of delicious Indian cuisine & finished with the grand finale of a dazzling fireworks display. This was a free event. Estimated number of attendance 500.

3.5 Following the success of the initial festival fund trial and subsequent training and development opportunities noted below we announced a new 2-year Festival Fund in 2022/2023. This new funding programme was developed to celebrate Bradford District's unique festivals and events and applicants will deliver events in both 2023 and 2024 in the run-up to UK City of Culture 2025. In June 2023 we awarded 13 organisations festival funding. These include in Bradford South Constituency:

- **Holme Wood Christmas Festival in Tong Ward** - The Holmewood Collective is a partnership between BD4 organisations, The Sutton Centre, OutLOUD and The United Art Project. Together with support from The LEAP, as part of the Arts Council – Creative People & Places (CPP) programme, the collective has been working for the last few years to build local community led arts and culture in the heart of Holmewood. This project received £9,000 funding from our Festival Fund.

Holmewood Christmas Festival (HWCF) is a family festival showcasing and celebrating community led arts & culture based in the heart of Holmewood, Bradford. Bringing immersive and creative experiences to multiple sites across the BD4 community including live performances, music, crafts, spoken word and visual arts. HWCF exists to celebrate and showcase local 'Holmegrown' artists and creative talent while also bringing professional high-quality arts experiences to a community who have little or no exposure to the mainstream arts and culture sector.

Holmewood Christmas Festival 2023 and 2024 will be programmed over a number of days throughout December and across a number of sites all based in Holmewood, BD4. The festival in 2024 will be an expansion of 2023 and across the 2 years the festivals will include:

- Live performances from local dance groups
- Live theatre performances from local young people
- Live music performances from local musicians, rappers and singers
- Exhibitions from local visual artists and photographers
- Arts based workshops for people to participate in
- Stalls for local craft makers and creative business to promote and sell
- Live performances from professional artists and groups from across the Bradford district
- Storytelling workshops
- Christmas Tree festival
- Poetry and spoken word workshops
- Open Mic night
- Professional panto performance
- Cinema night
- A range of food to showcase the diverse cultures represented in Bradford
- Craft and cuppa event
- Live brass band performance
- Christmas Carol concert

3.6 In December 2022 the Culture & Events Team in partnership with Bradford Producing Hub delivered **BD:Festival Kit** - a new 5-day skills development programme for events and festival organisers which ran from December 2022 to January 2023. The programme covered a range of areas including developing creative programmes, sourcing funding, building marketing campaigns, and events and festivals across the Bradford District.

3.7 In February 2023 **Outdoor Arts UK National Conference** was hosted in Bradford in partnership with BD25, Bradford Producing Hub and the Cultural Voice Forum. This was the first outdoor arts UK conference since before the pandemic and took place on 1-2 February 2023. It brought to the district over 200 national festivals, event's organisers, local authorities, artists and outdoor arts experts to celebrate the outdoor sector, network and embark on key sector discussions.

3.8 **BD: Is LiT Commissions**

BD: Is LiT is our biennial district wide Festival of Light. In 2021 a number of commissions took place directly in Bradford South including Tapestry Arts light beacon, lighting up the iconic mill tower. Estimated attendance 1000.

To date 10 commissions have been awarded funding for the 2023 festival in November 2023.

3.9 **Cultural Partnerships**

A significant number of partnerships have been developed by the Culture & Events Team, many alongside Bradford 2025 and the wider cultural sector. These include:

- **Bradford Cultural Education Partnership (BCEP):** A working/collaborative group which aims to bring the arts, culture, heritage, creative industries, employers and education sectors together to offer a consistent and high-quality arts, creative and cultural education for all children and young people.
- **Cultural Voice Forum:** Bradford's Cultural Voice Forum is a facilitated network of over 300 people who work in the Bradford District's cultural sector.
- **Channel 4:** This collaboration is intended to help facilitate and further the vision of the Bradford Council Screen Strategy.
- **Digital Creatives:** Working in a cross-sector partnership between NHS, Bradford 2025, Bradford Council, Born in Bradford, The National Science and Media Museum and Arts Council England, Digital Creatives will facilitate work between 1200 teenagers in Bradford, exceptional digital media artists and data scientists to co-create new work and evidence the impact of creativity on their lives through world-leading research.
- **British Council:** Development of a partnership with one of Bradford's twin cities of Roubaix in northern France in collaboration with the British Council.
- **Music Network** – A network of key partners including venues, artists, music promoters, BCB Radio, Music Leeds, artist management and Bradford College.
- **Fuelling Futures:** is a new project aimed at women, girls and BAME (Black and Minority Ethnic) young people to support pathways into STEM apprenticeships. It is funded and supported by Mission 44's *Ignite Partnership* founded by Sir Lewis Hamilton and Mercedes-AMG PETRONAS F1 Team to address barriers that stand in the way to achieving a more inclusive motorsport sector. Delivered by a partnership of Bradford College, The LEAP and Bradford Council.
- **Brit School North:** an exciting new partnership with the British Phonographic Industry (BPI) was announced in August 2023 with Bradford being selected to become home to the new Brit School North. This free to attend school will accommodate 500 pupils aged 16 to 19 and will offer courses in dance, music and theatre. The original Brit School in Croydon, south London, opened its doors in 1991 and has helped launch the careers of stars including Adele, Amy Winehouse, Tom Holland and Jessie J.
- **BBC Screen Academy:** another exciting new partnership, the BBC has commissioned *Virdee*, a drama based on Bradford born author AA Dhand's crime novels which are set in Bradford. *Virdee* will be an essential part of the activities leading up to the 2025 Bradford City of Culture. To support the production The Screen Academy Bradford has been set up to deliver a series of bespoke training programmes across all departments, designed to address

specific crew shortages and skills gaps, particularly among underserved groups in Bradford. The academy is spearheaded by Magical Society and supported by the BBC, ScreenSkills, West Yorkshire Combined Authority and Screen Yorkshire. The academy producer is Ameenah Ayub Allen (*Ali & Ava, Rocks*).

3.10 Arts, Culture and Heritage Grants Programme

The Culture Team administers several grant programmes which enable cultural sector organisations, community groups as well as independent freelance artists and practitioners to deliver arts, heritage and cultural activities in Bradford District. We endeavour to ensure projects are delivered right across the district wards and that they represent and reach Bradford’s unique diverse communities. Our regular grant programmes are:

- Regular Funded Organisations
- Small Grants
- Heritage Grants
- Large Grants

3.11 Regular Funded Organisations

The Culture & Events Team provides a 3-year funding programme to 23 Regular Funded Organisations between the value of £5,000 - £30,000. The current programme covers financial years 2022-23, 2023-24 and 2024-25.

3.12 Funding Allocation from Culture & Events Grants Programme

Number of events, festivals and cultural activities by Constituency (Regular Funded Organisations, Small, Heritage and Large Grants):

* For both tables below please note that many applications indicate activities as taking place across more than one ward and therefore potentially across constituency boundaries also. The figures below will therefore not add up to the total column shown in the table. The total has been included to show you the number of unique events.

	Bradford East	Bradford South	Bradford West	Keighley	Shipley	No ward Info supplied	Total*
2020/2021	2	2	3	2	1	1	3
2021/2022	14	14	42	10	16	2	57
2022/2023	42	28	85	43	37	6	132
2023/2024 (30 th Sept 2023)	12	6	24	17	18	3	52
Total	70	50	154	72	72	12	244

Number of events, festivals and cultural activities by Ward (Regular Funded Organisations, Small, Heritage, and Large Grants):

Bradford South							
	Great Horton	Queensbury	Royds	Tong	Wibsey	Wyke	Total*
2020/2021	1	1	1	2	2	1	2
2021/2022	9	2	3	9	2	4	14
2022/2023	17	8	8	15	7	7	28
2023/2024 (30 th Sept 2023)	1	2	2	4	3	2	6
Total	28	13	14	30	14	14	50

3.13 In developing this report it enables us to see where there are geographical areas of under representation in our funding programmes. This enables us to make interventions and target funding opportunities more successfully. Input from Bradford South Area Committee is welcomed to better enable us to do this. Some examples of events, festivals and cultural activities funded in Bradford South in the last 18 months through our grant programmes include:

3.14 **Great Horton Ward**

- **A Heritage Trail - The History of Bradford's First Mosque** – a Heritage Grant which funded a Bradford resident to research and develop a heritage trail about the history of Bradford's first mosque, Jama Mosque in Howard Street, Little Horton (est. 1959). With the development of a heritage walking trail which retraces the footsteps of Bradford's pioneering Muslim community who established Bradford's first mosque. The project received £1,500 funding in April 2022 and was delivered across Great Horton, Little Horton and City Wards.
- **Arts & Crafts** – this project was delivered by Lidget Green Healthy Living Centre during March to September 2023. The project is aimed at BAME women who live in the Great Horton Ward. The project encouraged participants to engage in Arts classes and to learn new skills around drawing, knitting, sketching. A key component of the project delivery was Recycling and why recycling and the environment are important. The project consisted of weekly 4-hour sessions over a 6-month period. The project received £900 Small Grant funding.
- **Gypsy, Roma, Traveller HM 2023** – a project funded from our Large Grants fund to the value £9,000. The project was delivered by Connecting Roma during the month of June 2023 to celebrate Roma History Month by bringing people together to showcase their culture, heritage and the relevance between their communities: Gypsy, Roma, Travellers, Jewish and the Hindu community.

The programme of activities composed various elements including:

- A mini festival in City Park which showcased a variety of live performances and Roma food stalls.
- Photo/art/storytelling exhibition in Kala Sangam
- Screening of a Roma organisation's short film "Leaving to Remain".
- Hosting an evening event at Bradford's 'Salas' Slovakian Roma Restaurant.
- Guest presentations
- In partnership with Bradford Literature Festival hosting an end of the Roma History Month Party (Zabava) in the city centre.

The applicant identified Great Horton as one of the wards where activities would take place along with City and Manningham Wards.

3.15 Queensbury Ward

- **Participation in the European Brass Band Championship Contest 2023** – Black Dyke Band received a Small Grant award of £1,500 to enable it to participate in the European Brass Band Championship Contest 2023. The band represented England and of course Bradford at this prestigious brass festival which was held in Malmo, Sweden, over two days in early May 2023.

3.16 Royds Ward

- **Catch the Young** – a project to teach young people arts and crafts and the ability to use fabric and beads to create jewellery and hair accessories by hand with little materials and no machine. Young People aged 8 – 15 years were taught the old way of making jewellery followed by an opportunity to showcase their work to family and friends at an exhibition. This project was delivered by Ebony Ambassadors CIC with a Small Grant fund of £500. The project was delivered February – March 2023.

3.17 Tong Ward

- **Our Baul Project** – this project aim is to revive, preserve and promote the writing of South Asian heritage music known as Baul Folk Music. Having identified various song writers in Bradford who have spent much of their lives writing folk songs that have never been published; the writings of those talented individuals will be translated into English and sheet music and compiled in a book that will be published and distributed. Additionally, some of their songs will be played by professional musicians and singers at a public performance event in Bradford.

This project was delivered by Manningham Housing Association between April and September 2023. It was awarded a Large Grant of £8,000. The project is focused across the wards of Keighley Central, Worth Valley and Tong.

- **Welcome to The Wall Says It All!** – a small grant funded project delivered by The United Art Project CIC in collaboration with Bradford Youth Service. An asset driven project that invited children, young people and adults of BD4 to join forces to design and restyle the Sports Hall and the many newly refurbished but average looking walls of the TFD Centre, Holmewood. The project was awarded a Small Grant award of £1,200 and was delivered between April and June 2023.

3.18 Wibsey Ward

- **Sounding Sane** – a local neurodiverse actor, musician and theatre maker hopes to present a new one man show about mental health. ‘Sounding Sane’ looks at a young man’s journey with loneliness, isolation and a very busy mind. The project aims to create a powerful, funny, emotional, honest and moving theatre experience.

The applicant received a Small Grant award of £1,100 to undertake a period of research and development during May and June 2023 which included time spent in the rehearsal room, devising a script, a movement score and the accompanying soundtrack using both live and recorded music, taster sessions and a number of 'Healthy Men' workshops; one of which took place in Andy's Man Club in Wibsey. Following completion of the research and development phase the applicant plans to have conversations with local stakeholders and develop the project to the next level.

3.19 **Wyke Ward**

- **Predators** – a short film funded by a Small Grant of £1,500 delivered by independent Bradford based Cosmosquare Films. Predators is a short atmospheric drama-thriller film about a troubled care-leaver and her friend. The film was shot during October 2022 in several locations across the district including Wyke.

3.20 **Multiple Bradford South Wards**

- **Bradford Park Avenue 'Cultural Connections' Celebration Event** – this event delivered by Bradford Park Avenue AFC Juniors was awarded £650 Small Grant funding. This community fun day on 29th July 2023 took place at Horsfall Community Stadium bringing together people and families from Bradford's diverse communities especially from the geographically close wards of Royds, Wibsey, Tong and Wyke.

The sports club is heavily invested in the local community and is keen to encourage a greater representation that reflects the diversity of the community it serves. One of the ways the club hoped to attract this wider audience was to introduce a cultural element to the fun day, such as art workshops, food, dance, live music and local history.

3.21 **Culture Is Our Plan**

Culture Is Our Plan (CIOP) is the 10 Year Cultural Strategy for the District 2021 - 2031. The Bradford Cultural Place Partnership commissioned the plan with support of BMDC and Arts Council England.

3.22 CIOP was launched in May 2021 and built into the framework are biennial year check-in points with the sector and public to be able to ensure that the plan is on track to deliver on its ambitions and targets. The first of these 2-year check-in points began in May 2023. It is anticipated that each 2-year review will enable the partnership to formally refocus strategic priorities and investments as appropriate.

3.23 In addition to a vision statement CIOP sets out 10 Outcomes and 10 Targets. One of the targets in CIOP is to seek designation as UK City of Culture 2025. [Culture is Our Plan](#)

3.24 **CIOP – 2 Year Celebration Event**

On Monday 15 May 2023 a CIOP 2-Year Celebration Event was held at Cliffe Castle Museum in Keighley. It was an opportunity to reflect on the first two years of the 10-year cultural strategy, launch our new Heritage Action Plan for Bradford District 2022

- 2031, to hear about successes in Bradford's cultural sector and to look forward to the next eight years of the strategy.

3.25 The event celebrated great cultural moments, large and small, that have taken place in our district over the past 2 years as well as providing an opportunity to look forward and begin to showcase what is yet to come.

3.26 **Constituency Consultation Events**

The 2-Year Celebration Event was followed by individual constituency consultation events which allowed for more focussed discussions. Arts venues we have worked and supported were selected to host this first round of consultation events. The session for Bradford South took place at Tapestry Arts on 7 June 2023. We are currently planning further sessions to engage a wider audience which will be held in a boarder offer of cultural & community venues. We anticipate this further consultation will be completed by the end of 2023. We welcome suggestions from Bradford South Area Committee about the best ways we can do this in Bradford South Constituency.

3.27 From the initial consultation sessions, the following key themes emerged:

- **Communications/Networking** - Feedback highlighted that different communities and groups share and receive information in a range of ways and that not everyone is using existing social media to find out about cultural events and news. Participants highlighted hyperlocal social media sites and TikTok as places where they get news and information. There is no one size fits all way to disseminate information so to engage some groups there may need to be a shift from broadcasting from the established social media accounts to a more tailored approach for each ward or under-represented group. Posters and print, info in local print media may be useful for some audiences.
- **Travel/Transport** - Availability, connectivity and cost of public transport is a barrier to participation, especially for young people. Getting to the city centre is less of a problem than getting from one suburb/outlying area to another on the other side of the district.

3.28 **Heritage Action Plan –Bradford District 2022 – 2031**

Culture plays a part in everyone's lives and the development of CIOP showed how important heritage, the assets, buildings, parks and landscapes, stories, archives and artefacts passed down by previous generations is to our experience of culture.

3.29 It seemed important to take a deeper dive into the heritage sector and to create a specific action plan for it. By 2031 we want to see:

- People living better and happier lives, having better mental health, skills and jobs and longer life expectancy.
- A thriving, diverse and sustainable cultural and creative industries sector playing a leading role in the growing economic success of the district.
- Our District as a destination of choice for people to experience exceptional cultural activity and to create exceptional work.

3.30 The new Heritage Action Plan was launched at our CIOP 2-Year Celebration Event. [Our Plans — Culture is Our Plan](#)

3.31 **Open Data Dashboard**

It is essential throughout the duration of the strategy and continued assessment of progress that we continue learning and also share what we learn in a completely transparent way. Which is why we will be launching an online open data platform through which we can capture and share our learning.

3.32 The Council's Culture & Events Team have been developing a visual data reporting solution to measure cultural activity and progress against the ambitions and targets of Culture is our Plan (CIOP). Significant elements of this dashboard will be open data. It is anticipated this dashboard will be launched in early 2024.

3.33 We have developed a comprehensive set of KPIs, and the first iteration of the dashboard will primarily be populated using data collected by the Council's Culture & Events Team. Our grants programme data reflects some of the activity of Regular Funded Organisations and other cultural sector organisations and individuals that benefit from receiving grants distributed by the council.

3.34 It is anticipated the dashboard will hold a significant amount of data and provide users with the ability to filter in a number of ways such as by ward, constituency and year. Information will also be displayed in a variety of ways such as by map, trend and data table. We will continue to build and expand the remit of the dashboard and it is anticipated future iterations will include contributions from much wider sources.

3.35 **Data Dashboard example screenshots**



Having fun

About this ambition
We will build a calendar of exceptional festivals and events, celebrations and one-off moments across the District – from the hyperlocal to the global. We will show that Bradford is open for business, building capacity, giving permissions, unlocking spaces and encouraging innovators. We will make the District a great place to live and a host of choice for national and international cultural events and partnerships.

The Target We Have Set Ourselves
Regularly engage 70% of people in the district in arts, culture and heritage activities

Please click the hexagonal buttons below to change the visuals on the right side of the page.

Number of cultural activities, festivals and events funded across the district.

Percentage Increase in new cultural events funded.

Estimated Audience figures for arts, cultural and heritage activities

What does the data show?
This figure has been put together currently by counting the number of festivals events and cultural activities funded by the Arts Heritage and Culture Grants at the Council. We have plans to develop this figure further by including other Festivals and Events

244 Number of cultural activities, festivals and events funded across Bradford in total

50 Number of funded events in the area selected below.

Select Specific Area

- Select all
- (Blank)
- Bradford East
- Bradford South
- Bradford West
- Keighley
- Shipley

Financial Year

- Select all
- 2019/2020
- 2020/2021
- 2021/2022
- 2022/2023
- 2023/2024

Wards	2020/2021	2021/2022	2022/2023	2023/2024	Total
Great Horton	1	9	17	1	28
Queensbury	1	2	8	2	13
Royds	1	3	8	2	14
Tong	2	9	15	4	30
Wibsey	2	2	7	3	14
Wyke	1	4	7	2	14
Total	2	14	28	6	50

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- Bradford South
- Bradford West
- Keighley
- Shipley

Financial Year

- Select all
- 2019/2020
- 2020/2021
- 2021/2022
- 2022/2023
- 2023/2024

Wards	Number Events
Great Horton	17

4. FINANCIAL & RESOURCE APPRAISAL

4.1 There are no financial or resource issues arising from this report.

5. RISK MANAGEMENT AND GOVERNANCE ISSUES

5.1 Currently no risks arising.

5.2 In terms of governance CIOP is overseen by the Cultural Place Partnership and reports to the Health & Wellbeing Board.

6. LEGAL APPRAISAL

6.1 There are no legal implications directly arising from this report.

7. OTHER IMPLICATIONS

7.1 SUSTAINABILITY IMPLICATIONS

The District Plan, fundamentally supported by Culture is Our Plan, sets out the strategic partnership ambition for sustainable development, endorsing the Sustainable Development Goals and the ambitions to secure wellbeing, resilience and sustainable prosperity for residents, communities and organisations. It sets a medium to long-term agenda to 2025 and towards 2040 to enable and accelerate the transition to a more sustainable future. Members (October 2021) passed a resolution taking forward the District as the UK's leading clean growth city district. This is a fundamental approach to creating a sustainable and inclusive economy that works for everyone. The transitioning, investment and practical delivery of more sustainable ways of living, working and doing business lies at the heart of reshaping the district for 2030 and beyond. These ambitions and benefits hold true in success and fail scenarios with the necessity and opportunities for creating a more viable, resilient and prosperous district being politically and organisationally mandated. The Cultural Strategy underpinning and unleashing the creative potential of people, places and communities lies at the heart of the district's long-term success for the benefit of present and future generations.

7.2 TACKLING THE CLIMATE EMERGENCY IMPLICATIONS

The Culture & Events Team encourages those it works with to consider the UN Sustainable Development Goals. The team have facilitated a **Sustainable Development Goals Workshop** for its Regular Funded Grants Organisations as well as delivered a sector wide **Climate and SDG Symposium** which took place on 27 February 2023. The symposium hosted several discussions, panels and performances from local, national, and international artists and speakers from across the creative industries.

7.3 COMMUNITY SAFETY IMPLICATIONS

A significant growth in the cultural sector will attract increased numbers of visitors, particularly in our urban centres - often during the darker evening hours. Feelings of safety can act as a barrier to people's willingness to engage in those activities that bring people together at a neighbourhood level. Partnership work to assess the actual safety and also the 'feeling' of safety in key locations in our urban centres and other key cultural sites to identify areas that may present a greater risk needs to be an essential part of the process as we move towards 2025.

The programme should work alongside the Community Safety Partnership to assess the risk of certain crime types such as acquisitive crimes, particularly in locations which may evolve with cultural development.

A full range of measures to improve safety should be considered – whether this be physical measures such as lighting or cutting back vegetation, greater enforcement measures or ‘re-claiming’ sites with ‘Environmental Visual Audits’, for example, making areas less attractive to criminals.

Partnership work with the Bradford City Centre Community Safety Partnership and Bradford BID to support the application for ‘Purple Flag’ status to make the City Centre a more attractive place for visitors will help achieve a greater recognition and increased confidence in Bradford as a safe place to be.

7.4 HUMAN RIGHTS ACT

None directly arising from this report.

7.5 TRADE UNION

There are no Trade Union issues arising from this report.

7.6 WARD IMPLICATIONS

The information in this report is relevant to wards in Bradford South Constituency.

Culture in our Plan seeks a more equitable distribution of cultural opportunity across the district and celebration of the artists and creatives in every street and community. This will have a positive benefit for the whole district over the coming 10 years.

The Leap our Creative People and Places programme will aim to provide up to 200,000 new cultural engagements across the district’s most deprived wards over its ten-year life (Tong Ward is one of the featured ward areas in the programme).

Increased district-wide reach and impact will also be a condition of future BMDC funding for arts, cultural and heritage projects.

The Culture Team will work with the 5 Neighbourhood Offices.

7.7 AREA COMMITTEE LOCALITY PLAN IMPLICATIONS

None, the updates given in this report support the Area Committee Action Plan.

7.8 IMPLICATIONS FOR CHILDREN AND YOUNG PEOPLE

Children and young people are highlighted in the district’s cultural strategy and are a priority for joined up action across the district through the establishment of the Bradford Cultural Education Partnership and the research partnering with BIHR / Born in Bradford. The plan also seeks to support Council ambitions to become a Child Friendly City. Vulnerable and disadvantaged children are a particular focus for inclusion through multiple opportunities including the ten-year Creative People and Places programme.

7.9 ISSUES ARISING FROM PRIVACY IMPACT ASSESMENT

There are no issues arising from this report.

8. NOT FOR PUBLICATION DOCUMENTS

None

9. OPTIONS

None, this report has been prepared to provide an update to Bradford South Area Committee.

10. RECOMMENDATIONS

- That the Area Committee note the content of this report.
- That the Area Committee suggests ways in which the Culture & Events Team can increase the number of grant funding applications received for events, festivals and cultural activities for delivery in the Bradford South Constituency.
- That the Area Committee suggests ways in which the Culture & Events Team can engage with communities in Bradford South Constituency in respect of further consultation on Culture is Our Plan.

11. APPENDICES

None

12. BACKGROUND DOCUMENTS

- Culture is our Plan – the cultural strategy for Bradford District 2021 – 2031
- Heritage Action Plan – Bradford District 2022 – 2031

Both documents can also be located here: [Our Plans — Culture is Our Plan](#)